

Business Opportunities for SMEs from EU-Japan EPA with support form JETRO

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Overseas network of JETRO

74 overseas offices in 54 different countries (as of November, 2017)



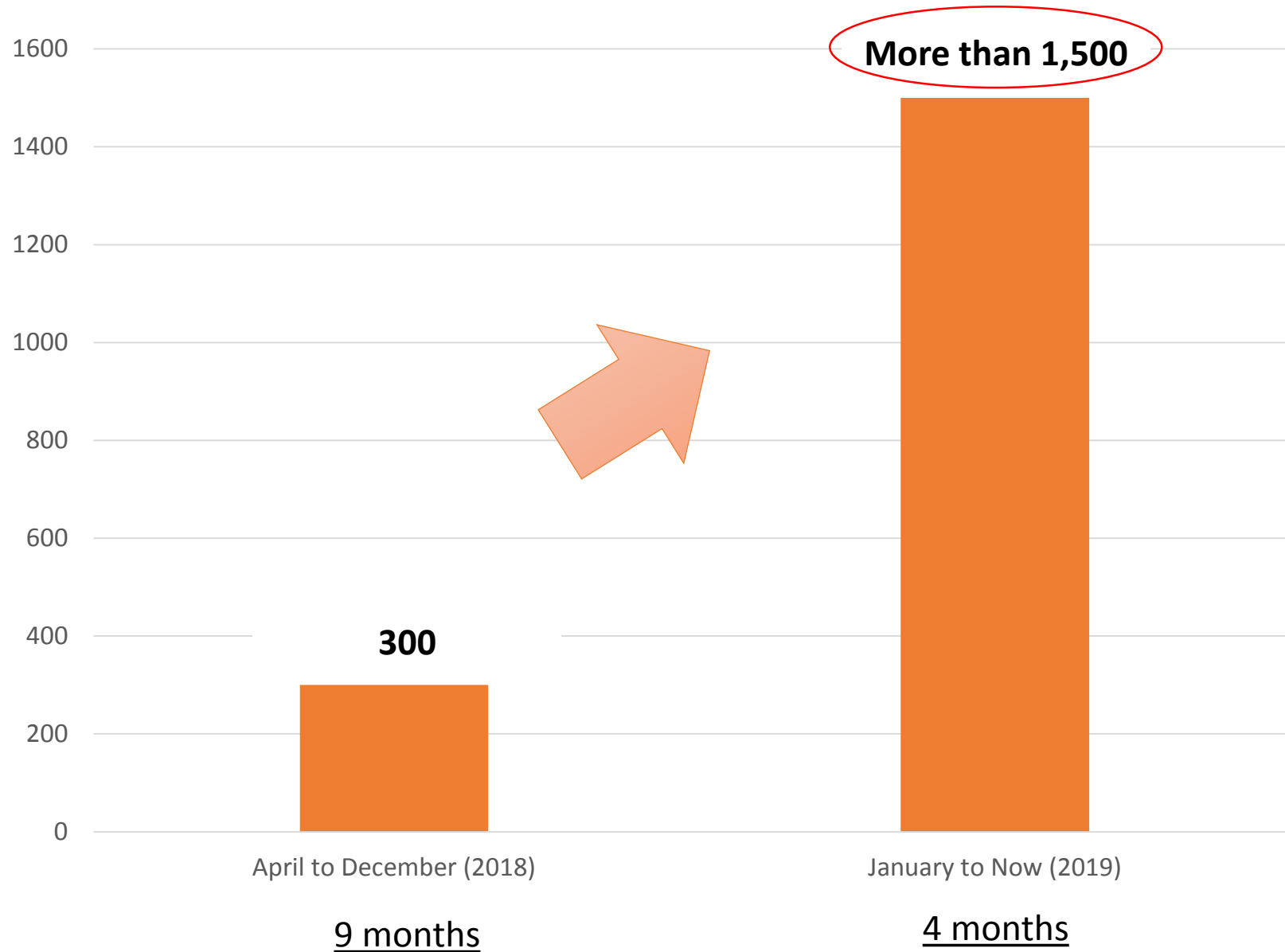
Quotation from the JETRO's 5th Mid-term Plan

To enhance “Inclusiveness”



Promoting economic benefits of free trade and providing opportunities for companies, especially for SMEs to participate in international trade

Inquiries about Japan-EU EPA to JETRO



Japan EU EPA Special Programmes — Invitations of European Buyers to Local Regions - Denim, Hiroshima and Okayama



PR by JAPAN DENIM Story Book



Business matching with local companies

Japan Mall (E-Commerce Platform)

UK (Food)

- UK: EC market 3rd, the ratio of EC 2nd in the world.
- Japan Mall will be established in OCADO, the largest food e-commerce platform in September 2019.
- Cooperation with major importers of Japanese food.

Germany (Food)

- Cooperation with Kreyenhop & Kluge, the major retail compy of METRO, REWE, EDEKA.
- Aiming to introduce Japanese food to major retailing companies such as METRO
- Cooperation with local EC platformers dealing sake

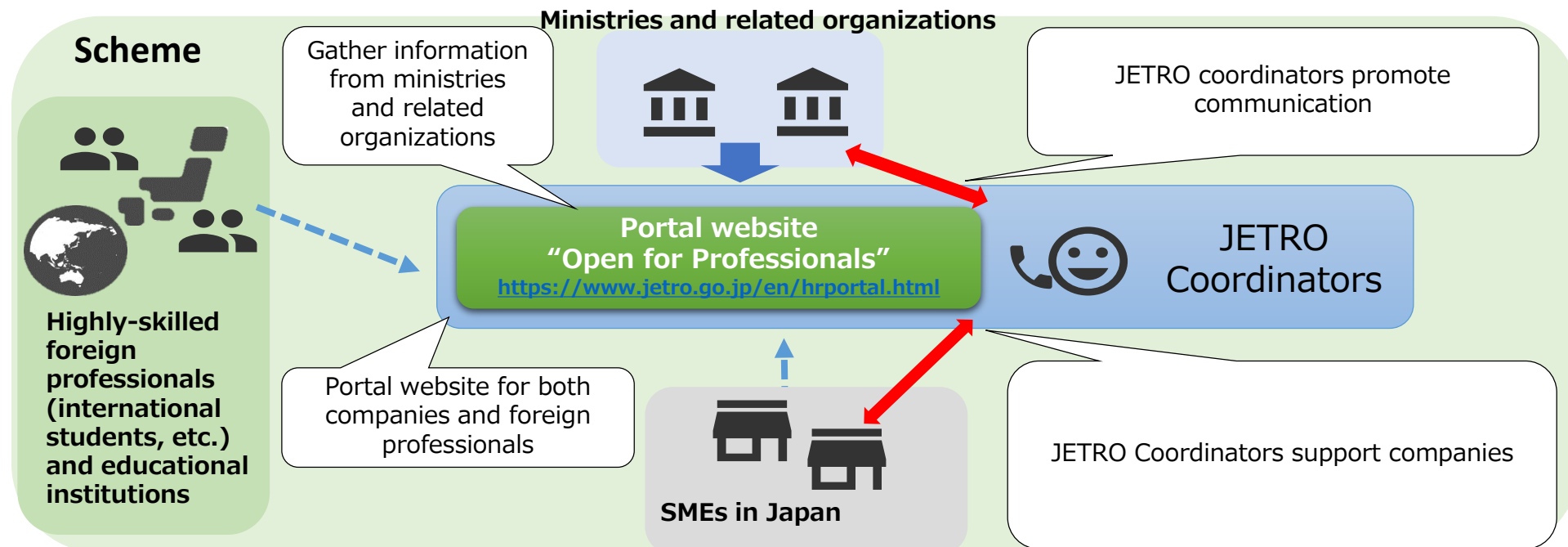
France (FOOD)

- Aiming to increase sales on EC and expand sales channels to major supermarkets (No.1 and No.4 in the industry) in cooperation with major importers of Japanese food.
- Cooperation with local EC platformers dealing sake



JETRO's platform for promotion of active participation by highly-skilled foreign professionals

- ✓ In line with the Growth Strategy 2018, JETRO's platform will launch on December 25, 2018 with cooperation from related government ministries and agencies.
- ✓ In order to help SMEs hire and maintain highly-skilled foreign professionals, the government built the portal site, "Open for Professionals" on JETRO's website.
- ✓ From April, JETRO will dispatch "Coordinators" to provide "accompanying" support to SMEs.





Thank you!