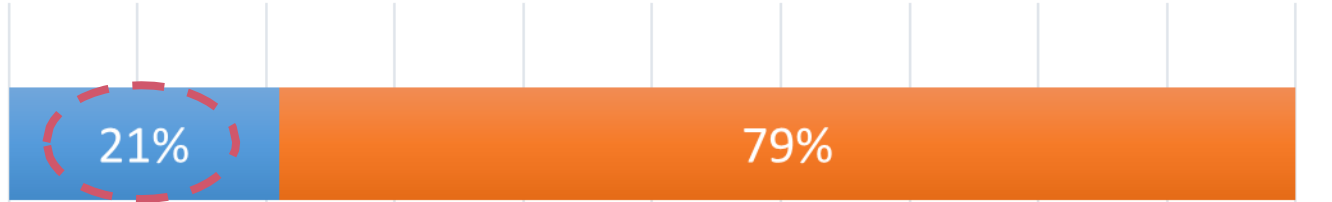


IP support measures for Startups in Japan

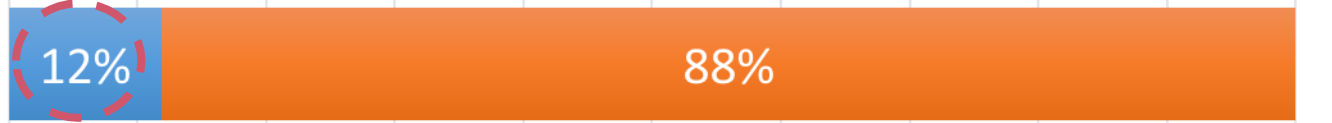
Japan Patent Office
Startup Support Section
KAMADA Tetsuo

Startups' Awareness on the Importance of IP in Japan

Machinery, electrical and electronic equipment, IT (N=185)



Information technology(IT) (N=42)



Medicine/Biotechnology (N=31)



0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

In starting a business,
■ IP was involved in management strategy. ■ IP was not involved in management strategy.

(Source)
JPO's report in FY2017 entitled "Study on Issues Startups are Facing and Ideal way of support for Startups"

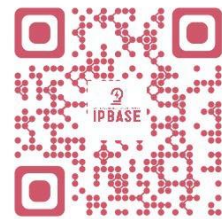
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IP BASE: Website for Startups



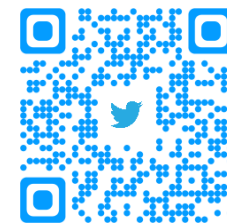
Welcome to
register for the membership!!

- Search for **IP experts** who are willing to support startups
- IP study group limited to **the members**
- Online **FAQ** service to IP experts



<https://ipbase.go.jp/>

Provide information also via
Twitter and Facebook!

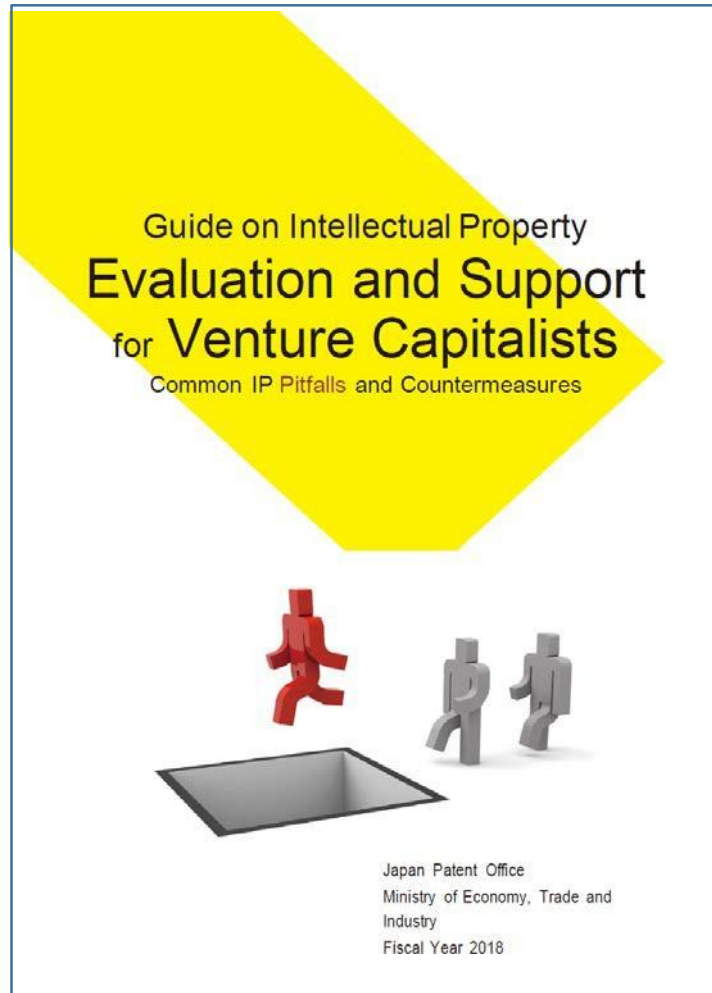


@IP_BASE



@IP BASE

Guide on **Intellectual Property** Evaluation and Support for **Venture Capitalists**

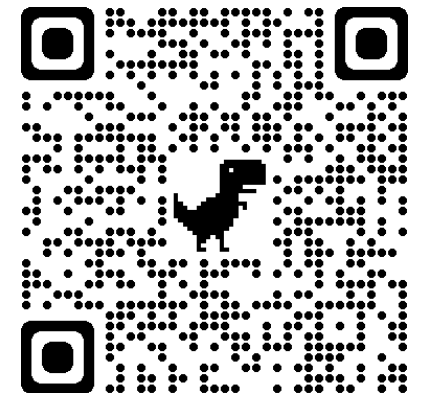


- 1 Guide to evaluation and support for IP written for venture capitalists.
- 2 Organizing pitfalls by investment round based on actual investment failure cases.
- 3 Include eight advanced cases to support startups outside Japan.

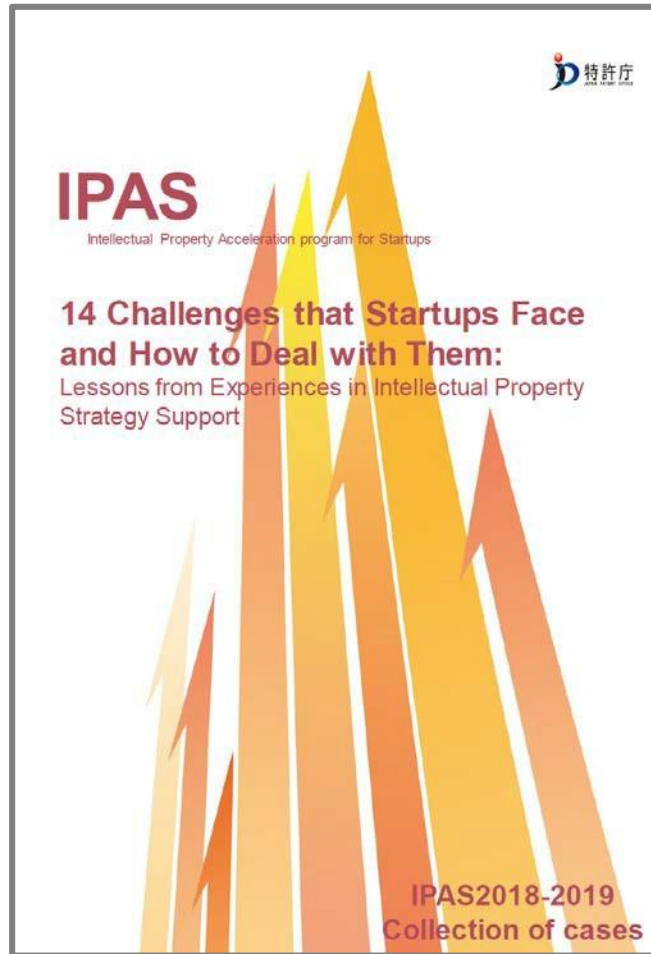
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Report: Successful Cases of **IPAS** 2018-2019

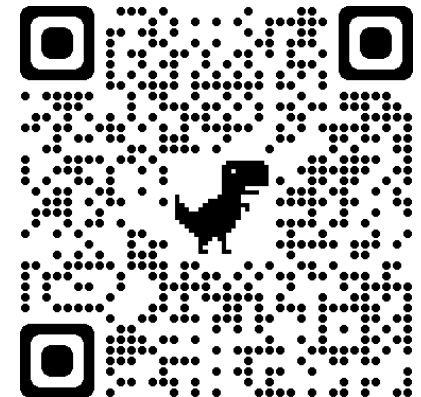


Features of the report

- 1 Illustrate 14 issues that were actually dealt with
- 2 Show points to be noted by support side
- 3 Support activities from the perspectives of both IP and business

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